



# Plan Ahead

Soroptimist International of Palm Desert monthly newsletter

## December 2024

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Soroptimist is a global organization of women who volunteer their time talent and resources to improve the lives of women and girls through programs that lead to their economic and social empowerment.



# Making a Difference, One Step at a Time

To our members and supporters,

As we approach the holiday season, I wanted to take a moment to express my gratitude for each and every one of you. Your dedication to serving our community, supporting one another, and making a positive impact never fails to inspire me.

During this special time of year, I hope all of you are surrounded by love, joy, and peace. May your hearts be filled with the spirit of giving and your days be merry and bright. Thank you for all you do to make our world a better place.



Wishing you a happy holiday season and a New Year filled with blessings.

Warm regards, Diane President



at the Newton's
December 12th 5:30 PM
Bring your Holiday Gift List
something for everyone!
Appetizers
Wine
Dinner





GivingTuesday is a global generosity movement unleashing the power of radical generosity. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Since then, it has grown into a year-round global movement that inspires hundreds of millions of people to give, collaborate, and to celebrat generosity.

This year our Club is asking our members to help us raise \$2,000. Our first gift of \$100 was made by Susan Rosenberg who knows the importance of supporting women and girls through education and empowerment. We would like each member to please donate \$100 or get four friends and family to donate \$25 each or ten people to donate \$10 each.

In addition, individual retirement arrangement (IRA) owners age 70½ or over can transfer up to \$100,000 to charity tax-free each year. These transfers, are qualified charitable distributions or QCD 's and offer eligible older Americans a great way to easily give to charity before the end of the year. For those who are at least 73 years old, QCDs count toward the IRA owner's required minimum distribution (RMD) for the year.

There are several fast and easy ways to do this:

Mail a check to our treasurer Becky and put GivingTuesday in the memo space. The mailing address is PO Box 13997, Palm Desert, CA 92253.

Click on the donate link on our newly renovated website at: https://soroptimist internationalofpalmdesert.org/Donate

Do you need to make an age-related IRA RMD? Talk to your tax advisor about how to make distribution to SIPD. Our 501(c)3 ID # is 95-6134083.

Please help us make this GivingTuesday a successful Fundraiser for our club. We believe that with everyone's help spending a few minutes of Social Media or email time for a few days leading up to and then several times a day on December 3, we can make this work.

Look for our posts on our Facebook page and share with your friends by adding a personalized story about the women and girls that we empower. <a href="https://www.facebook.com/SoroptimistInternationalPalmDesert">https://www.facebook.com/SoroptimistInternationalPalmDesert</a>

# #GivingTuesday #BestforWomen

Please share on all your active Social Media Apps including LinkedIn, Instagram, Bluesky and any others.

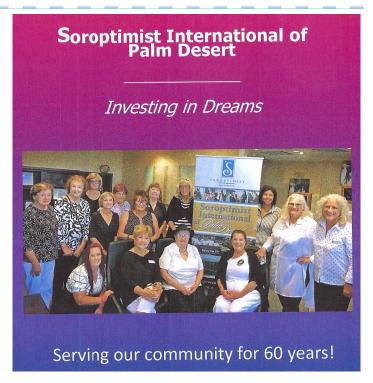
(submitted by Susan Rosenberg)

# Why Support Us!

Your involvement and generosity can help Soroptimist impact more women and girls.

Your support is vital because women and girls still face tremendous barriers to empowerment everywhere. But we know that every woman and girl has the power within her to thrive when given the chance.

Let's turn that potential into reality and unlock the door to opportunity for women and girls this giving season!



# SIPD "Newbies" HIT THE GROUND RUNNING!

-Doris Churry, Ms. Membership



Will you look at who is on the cover of her marketing magazine! It's Jo Corominas, Realtor specializing in upscale properties and our SIPD Service Director. She has already distinguished herself by designing and maintaining and presenting and updating her new service product to track and encourage members to participate in our projects: The Soroptimist Service and Activity Planner. Great job Jo!

Our newbie bank manager from First Federation Bank Indian Wells, Andrea Durrett, had an exemplary service 2 days: Friday she joined in the excitement at Westside Elementary School honoring our winning students in the all-grades Career Coloring Contest and Saturday she used her considerable artistic talent to conduct an art class with the residents at Soroptimist House of Hope. We are proud of your contributions Andrea! Thanks also for introducing us to your good friend Pamela Lombard!





Marlon Carrier came to us with a rich background in Soroptimist and stepped up there. She has volunteered (a hallmark of Soroptimist!) to provide Soroptimist Orientation and Leadership Training (S.O.L.T.) for us at our meetings and then again as a regular series in our PLAN AHEAD. Her thorough and interesting presentations illustrate her extensive background in our organization and we are so happy to be the current beneficiaries of her expertise.

Other lessons we can all learn from our Newbies
Attending the SIPD meetings is rewarding and adds to the synergy—they've been attending!
They participated in the Fall Meeting—learning more and meeting our counterparts=fun for all.



















Arlette 1st Place









# Soroptimist International of Palm Desert













### Soroptimist International of Palm Desert



# December Birthdays

Jo Corominas December 4

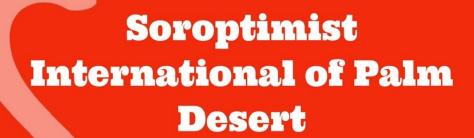
Betsy Kreger December 12

Susan Browne Rosenbeg
December 13

Díane Backovích December 25

Once again we are joining with Dusty Wings to support the "Giving Dreams Wins" Toy Drive. Please wrap the toys in holiday wrap and and mark them Boy or Girl. Diane is requesting that you bring the gifts to our Holiday Party for her to collect.





# 'Mighty Girl Book Shelf'

# Caesar Chavez Elementary School Coming in January 2025





# Coats for Kids

It's hard to think that Coats for Kids is our third service project for this club year! We sure have been busy these. Days.

Our coat drive for shivering students ends December 13. (Change in cut-off date as CVUSD's last day before their Winter Break is the 23<sup>rd</sup>.) With that in mind, there are only three weeks left for donations to be made. So far, I have four extra-large bags filled with new or freshly washed coats, sweaters and hoodies. I counted items in one bag 21. Times that by four and that equals 80. We would like to reach 120 to meet our goal.

A special shout out to the local businesses where we have placed donation boxes in their lobbies: Children's Discovery Museum, Brandini Toffee, R.A.P, First Foundation Bank and Palm Desert Pure Barre. Our local communities do appreciate all our club does.

Please bring donations to our Speaker's Meeting on December 4 or last minute to our Holiday Party Auction on the 12<sup>th</sup>.













# Your Monthly Dash of SOLT

# **Club Roadmap Metrics**

# Marlon Carrier

Last month we learned about the SIA Vision, Mission, and Core Values of commitment to Education, Empowerment, Diversity & Fellowship, and Gender Equality. This month we'll see how those goals guide our Club.

Clubs are recognized by SIA for accomplishing specific Strategic Outcomes defined in Club Roadmap Metrics. Based on what we do and report, we may be invited to apply for the <u>Best in Federation Club Award</u> (formerly <u>Soroptimist Celebrating Success Awards</u>).

# **Club Roadmap Metrics** fall into the following three areas:

Impact: Working towards achieving 2021-2031 Big Goals by

- Participating in Live Your Dream (Education & Training Awards)
- Participating in Dream It, Be It (Supporting girls)
- Reporting Big Goal Accelerator Projects & increasing the number of women and girls reached

**Engagement**: Focusing on Membership to

- Achieving an 85% or better retention rate
- Adding new members

# Philanthropy:

- Contributing at least 10% of funds raised locally to Club Giving supporting Federation programs
- Donating Founders Pennies for every member

So, how did we do last year & what is expected this year? Unfortunately, due to the SIA website revamp, reporting & communications have been delayed. Stay tuned for the results as we focus on this year's projects.

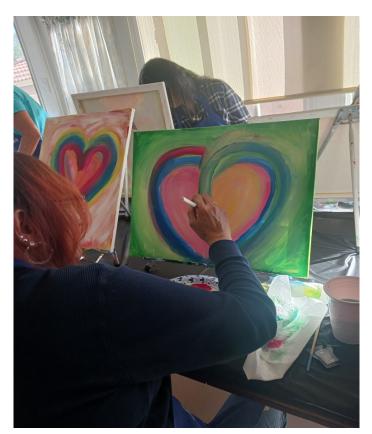


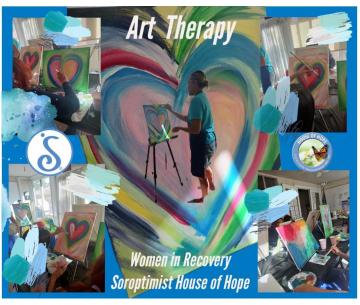
# Join us Saturday 11-23-24

# Soroptimist House of Hope



Saturday Art Therapy at the Soroptimist House of Hope led by Andrea Durrett, gave the residents the opportunity to embrce their artistic talents!









### Soroptimist International of Palm Desert



Dear Board Members,

I hope this message finds you well. I am writing to share an inspiring story of dedication and generosity that has touched both our local community and far corners of the world.

Mark Travelle has a long history of serving others through remarkable acts of kindness and transformative projects. His work includes helping Ron Stiff build a school and orphanage in Quito, Ecuador, as part of the organization *It's About Kids*. This initiative aimed to rescue orphaned and abandoned children from the streets of Quito and the jungles of Misahualli, a tributary of the Amazon River. Mark's contributions didn't stop there—he also helped build cabanas in the jungle to support missionaries and conducted local outreach in both Quito and Misahualli.

Closer to home, Mark has participated in building homes with *His Ministries* in Tecate, Mexico, led by Jim Doss. Additionally, he has done significant outreach work with *Jordan Ministries* right here in our valley.

Driven by his belief that it is "time to start doing something for somebody else," Mark has felt a calling to focus more on our local community. We are incredibly fortunate that he has chosen Soroptimist House of Hope as a recipient of his generous spirit. Currently, Mark is building a team of contractors to redo our landscaping and spearhead fundraising efforts for this transformative project.

His passion and selfless dedication are a testament to the power of service and a reminder of the incredible impact one individual can have. I look forward to seeing the results of his efforts and the positive influence they will bring to SHOH.

Please join me in recognizing and celebrating Mark Travelle for his commitment to making a difference in the lives of others.

Warm regards,

Link to pictures created prior to landscaping project

https://tarahowardphotography.shootproof.com/gallery/houseofhope/



Day 1: November 8, 2024



# Connect with us

There are many ways to join our club and support our mission. Contact us to find out more about volunteer opportunities, fundraising events, and ways that you can help to get our message to your friends and family.

Soroptimist International of Palm Desert P.O. Box 13997, Palm Desert CA 92255 760-534-8782

### **2024-2025 OFFICERS**

Diane Backovich, President Rose Mary Jameson, Past President Bets Kreger, Secretary Becky Goebel, Treasurer

**EMAIL** info.soroptimistpalmdesert@qmail.com

**FACEBOOK** soroptimistinternationalpalmdesert

TWITTER

@soroptimistinternationalpalmdesert

**WEBSITE**SoroptimistInternationalofPalmDesert.org

**NEWSLETTER** Natalie Angrisani, Editor itsnatalie@gmx.com



IF YOUR QUESTION IS: "HOW DO I FIND A GROUP THAT IS CONTRIBUTING TO THE FUTURE OF WOMEN AND GIRLS IN TODAY'S WORLD?"

YOUR ANSWER IS: SOROPTIMIST INTERNATIONAL OF PALM DESERT. WE WERE ALL SEEKING THAT PURPOSE TOO! COME JOIN US. -DORIS CHURRY, MS. MEMBERSHIP



# 50 Reasons to Join Soroptimist

Community Service | To Make a Difference | Worldwide Contribution | Friendship Networking - Locally & Globally | Travel | International Conventions Environmental Issues | Advocacy of Women's Issues | Women's Opportunity Awards Legislative Issues | Personal Growth Potential | Membership Transferability Regional Conferences | Raise Awareness of Women's Issues | Integrity of Profession Learn Compatibility | Women Helping Women Rally Against Domestic Violence Live Your Dream Awards | District Meetings | Globally Conscious Awareness Education | Participation in UNIFEM | Promote Status of Women | Human Rights Advocate Girls' Issues | Promote Youth Volunteerism | Spend Leisure Time Wisely Leadership Training Opportunities | Take Action on Women's Health Issues International Goodwill | Give Back to the Community | United Nations Representation International Understanding | Experience the Joy of Achievement | Friendship Links Accentuate the Love of Country | Be Part of a Global Voice for Women Develop Fellowship | The Pride of Achievement | Cross-cultural Opportunities Domestic Violence Awareness | Dream It Be It | Personality Developement Service to Members in Need | Participation in UNICEF | International Chat Line Achievement Through Action | Lifelong Friendships

